



FOR IMMEDIATE RELEASE:
2008 RHODE ISLAND
INTERNATIONAL FILM FESTIVAL

MEDIA RELEASE

For Details, Photographs or Videos about RIIFF News Releases,

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DEMETRIA CARR NAMED MANAGING DIRECTOR AT RHODE ISLAND INTERNATIONAL FILM FESTIVAL

PROVIDENCE, RI -- The Board of the **Flickers Arts Collaborative** and the Advisory Board of the **Rhode Island International Film Festival (RIIFF)** are pleased to announce the promotion of Demetria James Carr to the position of Managing Director to the Academy of Motion Picture Arts and Sciences qualifying Festival.

A member of the RIIFF staff for the past three years, she will oversee the creation of events, participate in marketing and work on developing community awareness, among other duties.

"**Demetria Carr** is devoted to the arts and to not-for-profit organizations," stated George T. Marshall, RIIFF Executive Director. "Her enthusiasm and attention to detail have broadened our Festival's visibility and appeal in the local, national, and international independent film communities since 2005.

"I am very proud to have her serve in this capacity on our team," he added.

Demetria Carr was an integral part of Festival Ballet Providence for 10 years where she sat on the Board of Directors as an active member of the Finance, Marketing, and Fundraising Committees and President of the Ballet's volunteer force. Prior to her focus on the arts Mrs. Carr worked with Rhode Island Monthly Magazine in Providence and Vegetarian Times in Chicago. She is a class agent and interviewer for Skidmore College where she received a BA.

Mrs. Carr holds a Master's of Science from the University of Hawaii, and an MBA from Pepperdine University. She makes her home in Barrington, RI and is married to Dr. Stephen Carr.

ABOUT THE RHODE ISLAND INTERNATIONAL FILM FESTIVAL:

The **Rhode Island International Film Festival (RIIFF)** discovers and empowers filmmakers. Held in Providence, and locations throughout the state of Rhode Island, RIIFF is one of only a handful of festivals worldwide that is a qualifying event for the Academy Awards (i.e. "Oscars"). RIIFF incorporates gala celebrations, premiere screenings, VIP guests, industry seminars, educational programs, and award ceremonies into a weeklong extravaganza. Cited as one of the "Best International and Short Film Festivals in the United States," RIIFF is New England's largest film festival, screening a record 300 films. Its

innovative programming, cultivated industry ties, and loyal audiences have made the Festival a strategic and desirable platform for film premieres, drawing hundreds of independent filmmakers from around the globe. Next year's Festival takes place August 4-9, 2009.

For more information, write RIFF, PO Box 162, Newport, RI 02840. Telephone: 401-861-4445, e-mail: info@film-festival.org, website: www.RIFilmFest.org.

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