



FOR IMMEDIATE RELEASE
2008 RHODE ISLAND
INTERNATIONAL FILM FESTIVAL
MEDIA RELEASE

For Details, Photographs or Videos about RIIFF News Releases,
Contact: Adam M.K. Short, Producing Director
adams@film-festival.org • 401.861-4445

**RIIFF RECEIVES A NEW ENGLAND EMMY NOMINATION
FOR ITS 2007 PUBLIC SERVICE ANNOUNCEMENTS /
FESTIVAL PROMOTIONS**

PROVIDENCE, RI (April 30, 2008) The **Rhode Island International Film Festival (RIIFF)** – is very proud to report that it has received a nomination for a **New England Emmy Award**. RIIFF was recently notified by *The Board of Governors of the Boston/New England Chapter of the National Academy of Television Arts & Sciences* about the nomination in the category of Community/Public Service (PSAs) Campaign.

The campaign featured two spots. Entitled "**No Excuses**," it was created by William Smyth, Director; Miraj Berry, Writer/Composer; and George T. Marshall, Producer. The spots featured the talents of Richard Donnelly and Phyllis Kay of Trinity Repertory Company. They aired in July and August 2007 on WJAR TV.

This marks the third time PSA's produced by RIIFF have gone on to be nominated for Emmy Awards. There has been one win. All spots were directed by William Smyth.

The 31st Boston / New England Emmy Awards will take place on Saturday, May 10th, 2008 at the Boston Marriott Hotel, Copley Place, Grand Ballroom, 110 Huntington Avenue, Boston

ABOUT THE RHODE ISLAND INTERNATIONAL FILM FESTIVAL:

The **Rhode Island International Film Festival (RIIFF)** discovers and empowers filmmakers. Held in Providence, and locations throughout the state of Rhode Island, RIIFF is one of only a handful of festivals worldwide that is a qualifying event for the Academy Awards (i.e. "Oscars"). RIIFF incorporates gala celebrations, premiere screenings, VIP guests, industry seminars, educational programs, and award ceremonies into a week long extravaganza. Cited as one of the "Best International and Short Film Festivals in the United States," RIIFF is New England's largest film festival, screening a record 300 films. Its innovative programming, cultivated industry ties, and loyal audiences have made the Festival a strategic and desirable platform for film premieres, drawing hundreds of independent filmmakers from around the globe. This year's Festival takes place August 5-10, 2008.

For more information, write RIIF, P.O. Box 162, Newport, RI 02840. Telephone: 401-861-4445. E-mail: info@film-festival.org, website: www.RIFilmFest.org

###