



FOR IMMEDIATE RELEASE
2008 RHODE ISLAND
INTERNATIONAL FILM FESTIVAL
MEDIA RELEASE

For Details, Photographs or Videos about RIIFF News Releases,
Contact: Adam M.K. Short, Producing Director
adams@film-festival.org • 401.861-4445
Written by: Abra Moore

RIFF Recession Buster Ticketing Packages Offer Reduced Rates For 2008

(PROVIDENCE, RI) As a proactive response to rising gasoline prices and inflation, the **Rhode Island International Film Festival** has created a reduced ticketing package for filmgoers at the annual event in August.

"With prices continuing to soar, the board and staff of the **Rhode Island International Film Festival** are fully aware that times are tough and money is tight," stated Demetria Carr, RIFF's Associate Producing Director. "Most of us are limited in how we spend our disposable income. Gasoline has hit record highs, forcing many to curtail unnecessary travel.

"We don't have a magic bullet to solve the problem," she added, "but we can make the Festival experience a bit less of a financial burden and provide encouragement to those who may want to attend but have to watch their money.

For a limited time, RIIFF will be issuing a "**RI RECESSION BUSTER PACKAGE**" which can be purchased online at www.RIFilmFest.org or by calling the RIIFF offices at 401.861.4445

The "**RI RECESSION BUSTER PACKAGE**" offers a Festival Six-Pack (that's 6 films for the price of 4; valued at \$60 and retailing for \$40) and an Opening Night Film Screening Ticket (valued at \$20) to the RIIFF Gala Opening at the Providence Performing Arts Center (PPAC) on Tuesday, August 5th.

The cost for the package is \$45.

This special package will end Friday, July 11th!

ABOUT THE RHODE ISLAND INTERNATIONAL FILM FESTIVAL:

The **Rhode Island International Film Festival (RIIFF)** discovers and empowers filmmakers. Held in Providence, and locations throughout the state of Rhode Island, RIIFF is one of only a handful of festivals worldwide that is a qualifying event for the Academy Awards (i.e. "Oscars"). RIIFF incorporates gala celebrations,

premiere screenings, VIP guests, industry seminars, educational programs, and award ceremonies into a weeklong extravaganza. Cited as one of the "Best International and Short Film Festivals in the United States," RIFF is New England's largest film festival, screening a record 300 films. Its innovative programming, cultivated industry ties, and loyal audiences have made the Festival a strategic and desirable platform for film premieres, drawing hundreds of independent filmmakers from around the globe. This year's Festival takes place August 5-10, 2008.

For more information, write RIFF, P.O. Box 162, Newport, RI 02840. Telephone: 401-861-4445. E-mail: info@film-festival.org, website: www.RIFilmFest.org

###