



**FOR IMMEDIATE RELEASE:**

**2009 RHODE ISLAND INTERNATIONAL  
FILM FESTIVAL**

**MEDIA RELEASE**

For Details, Photographs or Videos about RIIFF News Releases,  
Contact: Adam M.K. Short, Producing Director  
[adams@film-festival.org](mailto:adams@film-festival.org) • 401.861-4445

**MONSTERS VS. ALIENS 3D AT RIIFF**

**SPECIAL SCREENING TO BE PRESENTED THROUGH SPONSORSHIP OF  
DREAMWORKS ANIMATION, NATIONAL AMUSEMENTS/SHOWCASE CINEMAS AND CITY  
OF PROVIDENCE DEPARTMENT OF ARTS, CULTURE AND TOURISM**

**PROVIDENCE, RI** (July 28, 2009) - The **Rhode Island International Film Festival** (RIIFF) has formed a new collaborative partnership with **Dreamworks Animation** and **National Amusements/Showcase Cinemas** that will feature a special screening of the hit film "**Monsters vs. Aliens**" as a kick off to this Festival. The screening is geared for at-risk youngsters and those who could not otherwise have an opportunity to have seen the film when it was first released. The special screening will be presented in 3-D.

Working with **Lynne McCormick** of the City of Providence's Department of Art, Culture and Tourism, along with Providence Councilman **John Lombardi**, the Festival expects more than 300 youngsters to participate in this screening. Thanks to the collaborative developed by RIIFF, the screening will be free to all attendees.

The film screening will be introduced by **Ron Tippe**, the Hollywood Producer (and RIIFF Advisory Board Member) behind such films as "Space Jam," and "Everyone's Hero."

Throughout its 13-year history, RIIFF has been an active participant in local community programs and outreach. From its innovative KidsEye filmmaking camp, now in its 12<sup>th</sup> year to the RI Film Forum and ScriptBlz; the Festival has made it a point to reach out to at risk youngsters in Rhode Island by providing training, internships and mentoring.

For more information, call 401.861.4445 or visit [www.film-festival.org](http://www.film-festival.org).

**DETAILS**

**WHAT:** Special screening of "**Monsters vs. Aliens in 3D**"

**WHEN:** Monday, August 3rd, 2009, 10:00 a.m.

**WHERE:** Showcase Providence Place, Providence Place Mall

**WHO:** The **Rhode Island International Film Festival**, **Dreamworks Animation**, **National Amusements/Showcase Cinemas** and City of Providence's **Department of Art, Culture and Tourism**.

**WHY:** To reach out to the greater Providence community and present in 3D one of this year's most popular films to those who might otherwise have not been able to afford to see it.

**COST:** Free to at-risk youngsters, call 401.861.4445 for additional tickets.

## **ABOUT THE RHODE ISLAND INTERNATIONAL FILM FESTIVAL**

The mission of the **Rhode Island International Film Festival** is to discover and empower filmmakers. Held in Providence, and at locations throughout the state, RIIFF is one of only 63 film festivals worldwide that is a qualifying event for the Oscars. It is also New England's largest film festival. Its innovative programming, cultivated industry ties, and loyal audiences have made the Festival a strategic and desirable platform for film premieres, drawing hundreds of independent filmmakers from around the globe. For more information about the festival, please visit [www.rifilmfest.org](http://www.rifilmfest.org).

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