



FOR IMMEDIATE RELEASE:
2009 RHODE ISLAND
INTERNATIONAL FILM FESTIVAL
MEDIA RELEASE

For Details, Photographs or Videos about RIIFF News Releases,
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RIIFF RECEIVES A NEW ENGLAND EMMY NOMINATION FOR ITS 2008 PUBLIC SERVICE ANNOUNCEMENTS / FESTIVAL PROMOTION CAMPAIGN

(PROVIDENCE, RI) April 16, 2009 • **The Rhode Island International Film Festival (RIIFF)** – is very proud to report that it has once again received a nomination for a New England Emmy Award. RIIFF was notified by The Board of Governors of the Boston/New England Chapter of the National Academy of Television Arts & Sciences about the nomination in the category of Community/Public Service (PSAs) Campaign.

The campaign featured two spots. Entitled "Canisters," the PSAs were written by Duncan Putney; produced by Demetria Carr; directed by William Smyth; and featured original music composition by Miraj Berry. George T. Marshall, was the Executive Producer. The spots featured the talents of Richard Donnelly and Phyllis Kay of Trinity Repertory Company and cameos by Peter Manfredo, Jr., Michael Corrente, Monique Barker, Simon Liu, Francesca Simone, Mayor David Cicilline, Dr. Stephen Carr, Ellen Tedeschi-Moran, and Olivia Carr. They aired in July and August 2008 on WJAR TV.

This marks the fourth time PSA's produced by RIIFF have gone on to be nominated for Emmy Awards. There have been two wins. All promotional spots were directed by William Smyth.

The 32nd Boston / New England Emmy Awards will take place on Saturday, May 30th, 2009 at the Boston Marriott Hotel, Copley Place, Grand Ballroom, 110 Huntington Avenue, Boston.

ABOUT THE RHODE ISLAND INTERNATIONAL FILM FESTIVAL:

The **Rhode Island International Film Festival (RIIFF)** discovers and empowers filmmakers. Held in Providence, and locations throughout the state of Rhode Island, RIIFF is one of only a handful of festivals worldwide that is a qualifying event for the Academy Awards (i.e. "Oscars"). RIIFF incorporates gala celebrations, premiere screenings, VIP guests, industry seminars, educational programs, and award ceremonies into a weeklong extravaganza. Cited as one of the "Best International and Short Film Festivals in the United States," RIIFF is New England's largest film festival, screening a record 200 films. Its innovative programming, cultivated industry ties, and loyal audiences have made the Festival a strategic and desirable platform for film premieres, drawing hundreds of independent filmmakers from around the globe. This year's Festival takes place August 4-9, 2009.

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