



FOR IMMEDIATE RELEASE:
2009 RHODE ISLAND
INTERNATIONAL FILM FESTIVAL

MEDIA RELEASE

For Details, Photographs or Videos about RIIFF News Releases,
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**RHODE ISLAND INTERNATIONAL FILM FESTIVAL TO
UNVEIL THEIR NEW POSTER CAMPAIGN**
NEW LOOK CREATED BY RISD ALUM, CAROLINA ARENTSEN

(PROVIDENCE, RI)- The **Rhode Island International Film Festival (RIIFF)** will be unveiling their new poster design for the 2009 festival.

For more than a decade, RIIFF has been building its name as a mainstay in global independent film. To mark the opening of the 13th annual festival, the new poster will make its debut on the big screen on Thursday, June 25th, prior to Movies on the Block, from 7-8pm, at Grant's Park (located on the corner of Westminster and Union). Stop by to see the new poster and meet members of the RIIFF community!

The artistry behind the new design belongs to **Carolina Arentsen** of Hint Studio and alumni of The Rhode Island School of Design. A native of Santiago, Chile, Arentsen received her BFA in illustration from RISD in 1991, and has since gone on to win the John Randall Orth Award, and various accolades from the New England Associated Press and The Art Director's Club of New Jersey.

The 13th annual RIIFF will be held from August 4-9th in various locations in downtown Providence, screening some of the best short, feature, and documentary films created in the last year. Many will be world and US Premieres. Attendees at the festival are privy to some of the most promising and prospering talent, both locally and abroad; this year over 40 countries are being represented at the festival.

For more information about the new poster design and the festival, visit www.film-festival.org.

ABOUT THE RHODE ISLAND INTERNATIONAL FILM FESTIVAL:

The **Rhode Island International Film Festival (RIIFF)** discovers and empowers filmmakers. Held in Providence, and locations throughout the state of Rhode Island, RIIFF is one of only a handful of festivals worldwide that is a qualifying event for the Academy Awards (i.e. "Oscars"). RIIFF incorporates gala celebrations, premiere screenings, VIP guests, industry seminars, educational programs, and award ceremonies into a weeklong extravaganza. Cited as one of the "Best International and Short Film Festivals in the United States," RIIFF is New England's largest film festival, screening a record 200 films. Its innovative programming, cultivated industry ties, and loyal audiences have made the Festival a strategic and desirable platform for film premieres,

drawing hundreds of independent filmmakers from around the globe. This year's Festival takes place August 4-9, 2009.

For more information, write **RIFF**, PO Box 162, Newport, RI 02840. Telephone: 401-861-4445, e-mail: info@film-festival.org, website: www.RIFilmFest.org.

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