



## MEDIA SPONSOR AGREEMENT

I, \_\_\_\_\_, have the authority to represent \_\_\_\_\_, (hereafter known as the Media Sponsor) hereby acknowledge our participation in a public service announcement (PSA) competition being produced by the Rhode Island International Film Festival (RIIFF) as the **7DAYPSA** for Providence, RI (city) from Jan / \_\_\_\_ / 2010 through Jan / \_\_\_\_ / 2010.

The Media Sponsor has read, acknowledged and agrees to all the rules, regulations and release of obligations for the **7DAYPSA** competition (available on the competition's official web site). The Media Sponsor understands that Agency teams will be entering a finished PSA production for the consideration of our non-profit Client organizations.

As an official Media Sponsor of the **7DAYPSA** competition, we guarantee that each Client selected PSA will be broadcast by us without compensation. The Media Sponsor will broadcast \_\_\_\_ number of Client selected PSAs for at least a total of \_\_\_\_ number of airings each, providing that the selected PSA does not violate the Media Sponsor's broadcast standards.

The Media Sponsor may not sell, edit or disseminate the public service announcements in any manner not herein contained without express written permission of the **7DAYPSA** competition.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Media Sponsor: \_\_\_\_\_

Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_ - \_\_\_\_ Email: \_\_\_\_\_@\_\_\_\_\_